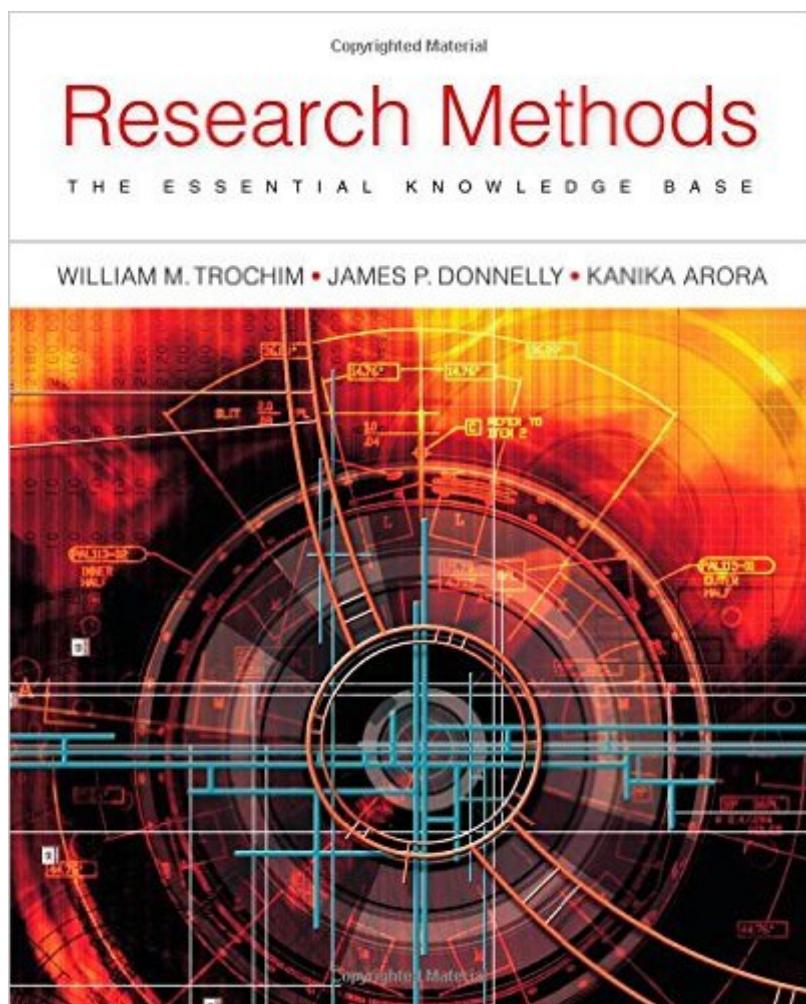


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Research Methods: The Essential Knowledge Base



Synopsis

From an expert team in the research methods field, RESEARCH METHODS: THE ESSENTIAL KNOWLEDGE BASE, 2nd Edition, is written specifically for users who are new to research methods. The book streamlines and clarifies explanations of fundamental, yet difficult, concepts in a familiar, engaging style. Readers learn about the relationship between theory and practice, which helps them become better researchers and better consumers of research.

Book Information

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Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #65,658 in Books (See Top 100 in Books) #39 inÂ Books > Science & Math > Experiments, Instruments & Measurement > Methodology & Statistics #118 inÂ Books > Politics & Social Sciences > Social Sciences > Research #182 inÂ Books > Science & Math > Mathematics > Applied > Statistics

Customer Reviews

This is an excellent introductory research methods book - great for an 8 to 10 week course. Also, very elegantly presented and well-explained all for a reasonable price!

Better than expected and proved quite informative.

The book was in great shape

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